SIMPLE CANVA DESIGN TRAINING FOR SCHOOL DEVELOPMENT AT RESTU IBU ISLAMIC KINDERGARTEN AND ELEMENTARY SCHOOL

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Abstract:

Objective: This study aims to address the challenges faced by schools with limited budgets in providing attractive, two-dimensional learning media by offering training in Canva as a cost-effective design solution. **Methods:** Community service activities were conducted, including structured workshops that trained teachers from Restu Ibu Islamic Kindergarten and Elementary School, Malang City, in utilizing the Canva platform to create visually engaging and budget-friendly learning media. **Results:** The training received a positive response, and teachers continued applying their skills up to a year later, effectively integrating Canva-based designs into their instructional materials. **Novelty:** This approach highlights the use of accessible digital tools like Canva to empower educators in financially constrained environments, promoting sustainable use of digital design skills for enhancing educational quality. The study demonstrates that practical design training can serve as a viable, long-term solution for schools in need of affordable yet visually engaging learning media.

Keywords: *Canva, Learning media, Interesting and affordable media*

INTRODUCTION

Learning media is one of the important items supporting learning activities. This is because the use of media in the learning process can foster students' curiosity and interest in new things. In addition, the use of media in the learning process can also foster students' motivation to participate in learning activities[1]. As a result, the selection of media in learning becomes one of the things that determines the level of interest of prospective students and guardians of prospective students in determining which school to choose [2].

The demand for interesting learning media for students is caused by the development of the times, especially the development of technology. This is because the development of technology has increased the ease of creating learning media, especially interesting visual learning media. This condition raises the demand for managers of an educational institution to provide interesting learning media for their students [3].

Various studies have also proven that interesting learning media can improve students' motivation and academic abilities. The research results from Mundziroh, et.all (2013) prove that the use of interesting learning media can increase student activity in participating in learning by up to 80% and improve students' academic abilities by up to 83%. The results of Herawati's (2013) study showed that the average value of the Science subject from the experimental class was ± 8 points higher (on a scale of 100) compared to the comparison class.

These conditions certainly make it difficult for educational institutions that have limited budget to provide good learning facilities and infrastructure, including interesting learning media. One of these schools is Restu Ibu Islamic Kindergarten and Elementary School. Restu Ibu Islamic Kindergarten and Elementary School are located in Supiturang Mulyorejo, Sukun District, Malang City, East Java Province. This school complex is located approximately 1 km from the Supit Urang Final Disposal Site (TPA), which is used for the final disposal of waste from Malang City residents. The majority of residents living around the school complex, who are guardians of students who attend Restu Ibu Islamic Kindergarten or Elementary School, are people with below average incomes and are included in the lower economic class. This community condition makes Restu Ibu Islamic Kindergarten and Elementary School issue a policy to provide education without any building fees and binding educational development contributions for its students. For the physical construction of the school, Restu Ibu Islamic Kindergarten and Elementary School, which are under the auspices of the Restu Ibu Islamic Education Foundation, are trying to get assistance from donors and the government. This condition causes the budget for providing learning media to be very limited (TK-SD RESTU IBU, 2008).

One thing that can be done to provide visual learning media that uses a small budget is to make it yourself. One platform that is easy to use and has limited free access for creating visual learning media is Canva. Canva is one of the online two-dimensional communication media design platforms that is usually used to create presentations and two-dimensional communication media. Canva is one of the platforms favored by lay people to create graphic images because it is easy to use and provides limited free services for its users. If necessary, Canva's services can be upgraded to paid ones that are easily accessible to the Indonesian people because they use easily accessible payment media such as e-wallet gopay or using debit cards issued by banks or credit cards. It is hoped that the training on the use of Canva that is carried out can help provide attractive and affordable visual learning media for the academic community at Restu Ibu Kindergarten and Elementary School.

RESEARCH METHODS

To overcome the difficulty of providing visual learning media for Restu Ibu Kindergarten and Elementary School, an activity is needed to assist in the procurement. One activity that can be used to assist in this is training in making visual learning media for the academic community. With this training, it is hoped that the procurement of visual learning media can still be carried out with a reduction in the amount of the procurement budget. This activity intends to use

the services provided by the Canva platform to create attractive but low-budget visual learning media.

RESULTS AND DISCUSSION

The The community service activity was carried out for one day, on October 7, 2023 at 09.00-12.00 WIB. This activity was attended by academic community from Restu Ibu Kindergarten and Elementary School, consisting of the principal, permanent teachers, contract teachers, and extracurricular teachers. To assist in the implementation of this activity, the school has been asked to provide laptops to facilitate training in creating visual learning media with Canva. However, some participants were more comfortable using smartphones because they had used the Canva platform before.

The training activity was designed with an emphasis on practicum, with a ratio of 10% material and 90% practice. Here are some photos of the documentation of the activity.
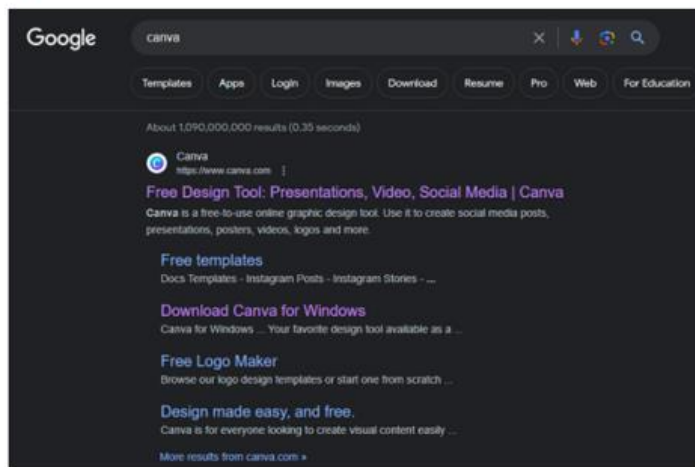

Figure 1 Material Delivery Session

Also presented below are some screenshots of the Canva training materials provided to participants.

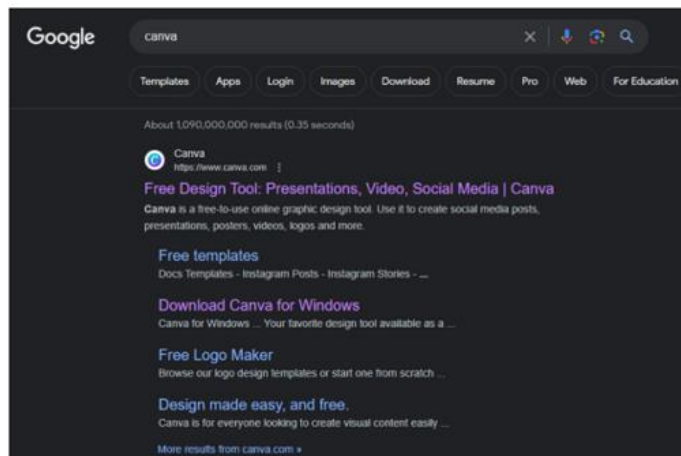**Figure 2 Example of Training Material (1)**

Figure 3 Example of Training Material (2)
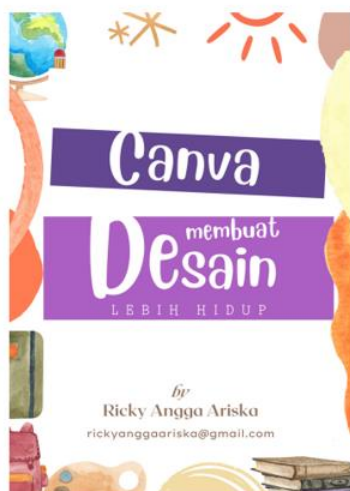
Figure 4 Example of Training Material (3)

Also presented below are some of the design results that were created by the activity participants after the activity was implemented.

Figure 5 Example of Training Participant Design Results (1)

Figure 6 Example of Training Participant Design Results (2)

CONCLUSIONS

Fundamental Finding: The training in Canva for teachers at Restu Ibu Islamic Kindergarten and Elementary School proved effective, as participants continued to use their acquired skills in creating engaging, low-cost learning media up to a year after the training. **Implication**: This outcome suggests that providing accessible design tools like Canva can empower educators in economically limited schools, enabling them to enhance the quality of instructional materials without extensive budgets. **Limitation**: However, the training's impact was assessed qualitatively based on teacher feedback, and it did not include quantitative measures of student engagement or academic outcomes. **Further Research**: Future studies should investigate the long-term effects of such training on student learning outcomes, as well as explore similar low-cost media creation tools to broaden access and measure scalability in various educational contexts.

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